

Thea Billeter
East Devon District Council
Blackdown House
Border Road
Heathpark Industrial Estate
Honiton
EX14 1EJ
Submitted by Planning Portal

12th January 2024

Dear Thea,

RE: ERECTION OF A TEMPORARY SALES CENTRE LOCATED AT INGRAMS SPORTS COMPLEX

I am writing to submit an application for the erection of a temporary sales centre at Ingrams, Cranbrook, in connection with the requirement for a sales presence to support Persimmon Homes' development, approved in March 2022 under reference 21/2236/MRES.

The sales centre is to be located on land adjacent to the Persimmon development referenced above. The land in question currently benefits from Reserved Matters approval for the construction of a sports pavilion building with associated parking, landscaping and other related works, under planning reference 22/1561/RES. It is proposed that the temporary sales centre will take up five parking spaces of the sports centre car park. Four parking spaces to the west of the sales building will be reserved for customer parking in relation to the sales centre. The rest of the car park will remain unencumbered and upon expiry of a temporary approval for the sales cabin, the car park will return to its original capacity.

The proposed building will be 2.7m high and 9.75m in width. The depth of the building will be 3.175m and will include an office space, small kitchen and WC. The external finish of the building will be red western cedar cladding with black fascia, legs and corners. Entrance will be gained from UPVC double doors at the front.

Access to the sales centre will be taken from the existing junction off London Road which serves the sports centre car park.

It is anticipated that the approval will be granted for the temporary use up to a period of 12 months. This timescale is due to the works required for the projected opening of the new junction to serve the Persimmon development.



The application is supported by the following plans and documents:

- Site Location Plan
- 2021 INGR-9334 Sales Cabin Layout
- Elevations and Floor Plan
- Photographs

I trust the application is in order and please do not hesitate to contact me if you have any queries.

Yours sincerely,

Ollie Thorogood
Planning Manager
Persimmon Homes South West